

# Ip Ad Web Sender

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NEW Marketing Revolution! Send your advertising message to millions of people instantly! Target your advertisement geographically! Advertising message on someone's screen, the second you send it! What are Your Broadcast Advertiser needs? You do not want to send bulk emails any more as this is illegal You found out that people not reading your emails You need geographical targeting You want to deliver your messages directly to desktops Broadcast Advertiser uses built-in Microsoft technology to deliver your message directly to desktops without the need of a web browser You want to communicate with customers or potential customers in REAL TIME. E-mail can take days to be delivered and received. And why is IP Ad Web Sender much more effective than other broadcast advertising? Your advertisement message is instantly received and read, seconds after sending it IP Ad Web Sender shows your advertising message in the middle of someone's screen, on top of any other running applications IP Ad Web Sender allows you to target your message geographically, based on a list of IP ranges IP Ad Web Sender allows you to import your own list of IP's How does it work? To send messages, IP Ad Web Sender uses a program called net send which is part of windows and is installed by default in Windows 2000, Windows NT and Windows XP. Therefore, to receive a message, the receiver doesn't have to have any extra software installed. Requirements IP Ad Web Sender will only work on Windows 2000, Windows NT and Windows XP at this time. For performance, the general rule is the faster your internet connection and the more RAM (memory) you have, the quicker your messages will be sent out. Direct internet connection (not from behind router) with static or dynamic IP.

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----- Frequently Asked Questions What is IP Ad Web Sender? IP Ad Web Sender is a feature-rich direct advertising program designed to deliver your messages directly to Windows 2000, XP, and NT desktops. Each successful broadcast displays a window on the recipient's desktop displaying your message. Unlike e-mail, there is no need for the user to open your message, or have any kind of program open. IP Ad Web Sender's messages will display on every Windows XP, 2000, and NT machine not behind a firewall, prominently above every window. Aren't the

messages that IP Ad Web Sender sends considered to be spam, and therefore illegal? No, the messages that IP Ad Web Sender sends are not considered spam. IP Ad Server uses built in Microsoft Windows technology to display a message onto a recipient's desktop. These kind of messages are useful when trying to communicate important information to multiple users. These messages do not use e-mail addresses or e-mail servers of any kind, and are broadcasted directly over the Internet Requirements? IP Ad Web Sender will only work on Windows 2000, Windows NT and Windows XP at this time. 2. For performance, the general rule is the faster your internet connection and the more RAM (memory) you have, the quicker your messages will be sent out. 3. Direct internet connection (not from behind router) with static or dynamic IP. How can I block these types of messages? In Windows XP: (1) Select "Start" (2) Choose "Control Panel" (3) Choose "Administrative Tools" (4) Choose "Services" (5) Right-click on "Messenger" (6) Select "Stop" To permanently disable Messenger: (7) Right click "Messenger" (8) Select "Properties" (9) Change "Startup Type" to "Disabled" and click "OK" In Windows 2000: (1) Select "Start" (2) Choose "Programs" (3) Choose "Administrative Tools" (4) Choose "Services" (5) Right-click "Messenger" (6) Select "Properties" (7) Click "Stop" To permanently disable Messenger: (8) Change "Startup Type" to "Disabled" and click "OK" -----

NOTE: IP Ad Web Sender will only work on Windows 2000, Windows NT & Windows XP

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