

# How To Plan And Execute Strategy - , D. Robley Wood

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How to Plan and Execute Strategy walks professionals through 24 essential steps for creating and executing sound, profit-driven corporate strategy, understanding strategic options, implementing plans and measuring performance. Author: Stettinius, Wallace Author: Wood, D. Robley Author: Doyle, Jacqueline L. Publisher: McGraw-Hill Illustration: N Language: ENG Title: How to Plan and Execute Strategy : 24 Steps to Implement Any Corporate Strategy Successfully Pages: 00064 (MicrosoftReader.lit) / 00064 (Encrypted PDF) On Sale: 2007-03-12 SKU-13/ISBN: 9780071456043 Category: Business & Economics : Management - General

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